

TRF Board Meeting - 03.14.2022

ABSENT: Chris Shatto; Daryn Schwartz; Nathaniel Cardelli.

Meeting called to order @ 5:33 by John Nichter.

January minutes are not available yet. Leslie moved to approve minutes. Dave B. Goode seconded. No one opposed. Motion carries.

Executive Director:

Online registrations option for people willing to share a Covid response plan are being left on. They're doing this so in lieu of having to chase them down, we'll have them... In case anything changes with Covid response requirements.

Jessica will be sending an email out tomorrow for shirts, etc. A form was passed around to pick which each Member preferred.

Parade theme... they want to do Community Togetherness. They decided that wasn't a good theme. They're going to go with 'Better Together'. They will announce this ASAP.

Entertainment Committee has decided they're going with e-tix. In years past they used Ticketmaster which has steep fees. E-tix has lower fees which can be passed onto the Consumer. They max out @ \$4. Free equipment rental, we pay postage only. You can do online, at the office, and Wooden Nickel uses them (so we can sell tickets through them). They do Digital Marketing free through Rockhouse Marketing. They also purchased Connect Fun with offers RFID bracelets.

Entertainment Schedule: Hubie Ashcraft; Ceelo Green & FWFO; Whatz Up Regional Showcase; Waiter/Waitress, Drag Show; Beer, Bands, & Bingo, The Why Store; Bed Race, Trivia Night; Ginuwine, Fatima Washington; Quiet Riot, Cougar Hunter; Here Come the Mummies, Sweetwater Allstars.

Went over TRF Attendance numbers from the city.

VP of Admin: Office has been on top of everything. Have all the permits except one. Waiting on additional items for that. Waiting to get Parade Route approved. Logistics forms are slowly coming in. Sending out another reminder. Met with Party A Part - should be a favorable situation.

Thank you for the card.

VP of Programming: Some committees are meeting. Art In the Park & Emporium are this week. Some have not included her. We're four months out - Committees need to communicate with her. Theresa would like to be informed of ALL meetings.

Treasurer: Michelle Lane balanced everything on Saturday. Financials went out Sunday. Not a lot of spending going on. \$400K in bank. A lot of expenses coming up. Sponsorship is only 50% of where it was at this point last year. Booth money coming in. Expenses are comparable.

Sara will send out a reminder to whoever has not completed the Baden form (990).

President's Report: Status Quo.

Misc: Looking for someone to do Accounting. Have one resume. Theresa brought up someone else who is interested.

New Business:

50/50: Rep is no longer with the Company. John talked to the new rep. They will not give us a donation, should have never been promised. Due to Covid, etc. there is no longer a 10% of last year's revenue. There's a minimum of \$15,000. Need to decide if we want to continue with the software system or print tickets. There are some other options. John to see how long it's going to take to get another license approved. John will look into it.

We need people to sign up for these committees: 50/50, Bed Race, Bingo, & Trivia, too.

Donut Run: Leslie has concerns about this being a feasible event. Pufferbelly 5K is that same day. She cannot get behind it as it's making fun of running. It's cost prohibitive. She wants to scrap it. Looking for someone else to take it over.

Motion to cancel Donut Run this year, do a fitness minded one next year. Shelly motioned. Zach second. No one opposed. Motion carried. Theresa abstained.

Volunteer Committee: Zach wants to know who chose colors. Committee can choose It.

Volunteer Training Orientation - looking for a location. Used to use the library. Last year, people had the option to pickup at office. Looking at using the model where there's a mass orientation - a couple of different times. Committee Chairs don't need to attend. Zach will handle communications. Adam Ehle suggested different locations around town. Brian Cote offered a location at Jefferson Pointe.

Adjourn: David B. Goode @ 6:37. Theresa seconded the motion.